



BLU SLEEP





Some of our best memories were of our summer trips to the south of Italy. We were both drawn to the calm and soothing feeling of the water and sand. We wanted to share that experience with everyone that brings us back time and time again. The beautiful landscapes, culinary experiences, and the vivre of the culture truly inspired us to create what Blu Sleep is today. Everything from our patented technologies, essential oils, to even our signature color echo the personal homage we pay to those very memories. From our family to yours, we hope you enjoy our products as much as we do.

Alex Ciccolella and Elizabeth Dell'Accio

PILLOW WARRANTY

BLU SLEEP PRODUCTS warrants that your Blu Sleep pillow or any Cushions and Comfort Product will be replaced or repaired at our option, due to faulty workmanship or material defects during the applicable Limited Warranty period; specifically subject to the limitations contained herein. This Limited Warranty starts from the time of the product purchase.

It is understood that this limited warranty does not apply to instances of normal wear and tear or abuse aspects of which do not affect the qualities of the Blu Sleep product. It does cover any deterioration in the cell-structure of the material that causes the product to not return to its original shape. For any removable covers please see instruction below.

All limited warranties contained herein shall not apply if the product or cover have been physically damaged, burned, cut, torn, are abnormally soiled or unsanitary. This limited warranty is valid only with the original receipt. Blu Sleep Products will cover all associated costs to replace the defective product to the original retailer. Except where prohibited by applicable law, any additional transportation costs are the responsibility of the purchaser. If you have any questions or concerns, contact the Blu Sleep Products' authorized retailer where the product was purchased. This limited warranty gives you specific legal rights.

Length of Warranty: Your limited warranty protects you from the day you purchase your new product or cover. In the event that we repair or replace your product or its cover, the warranty will not be renewed or extended (except as may be required by applicable law), but will continue from the original date of purchase. This Limited Warranty may be in addition to other specific legal rights you may have. You may have greater rights existing under legislation in your jurisdiction. Where any term of this warranty is prohibited by such laws, it shall be null and void, but the remainder of this warranty shall remain in effect.

The removable pillow sham covers are warranted for three (3) years against faults in material or workmanship. All limited warranties contained herein shall not apply if the Blu Sleep Products' pillow or pillow sham cover has been physically abused, damaged, burned, cut or torn. Except where prohibited by applicable law, this limited warranty is valid only to the original purchaser of the product. Blu Sleep Products will cover all associated costs to replace the defective cover to the original retailer. Except where prohibited by applicable law, any additional transportation costs are the responsibility of the purchaser. Please see the list below for the exact length of the warranty applicable to your Blu Sleep product:

- **All Pillows — 5 years**
- **All Removable Pillow Sham Covers — 3 years**

An "original purchaser", for the purposes of this limited warranty, is an individual or entity who purchases the product directly from an authorized retailer/dealer of Blu Sleep Products with the intent to use the product for personal consumer use and not with the intent to resell the product. An individual or entity that purchases the product from whatever source with the intent to resell the product is an unauthorized reseller. This limited warranty does not apply to products sold by unauthorized resellers

PLEASE RETAIN THIS WARRANTY, ALONG WITH YOUR ORIGINAL PURCHASE RECEIPT FOR YOUR BLU SLEEP PRODUCTS WARRANTY TO REMAIN VALID. THIS WARRANTY IS VALID FOR CONSUMER, NOT COMMERCIAL, USE.

MATTRESS WARRANTY

Blu Sleep Products warrants that your Blu Sleep Products mattress will be replaced or repaired, at our option, due to faulty workmanship or material defects during the 20 year period of this Limited Warranty specifically subject to the limitations contained herein. This Limited Warranty starts from the time of the product purchase. This warranty also does not apply if the mattress has not been properly supported as provided in these materials.

In addition, Blu Sleep Products warrants that it will cover all associated costs to replace the defective product to the original dealer excluding transportation costs. Except where prohibited by applicable law, any additional transportation costs are the responsibility of the purchaser. If the identical mattress, or its various component materials, is not available at the time of repair or replacement, Blu Sleep Products reserves the right to substitute models or materials of comparable quality, including the substitution of like quality of any cover fabric or ticking.

Certain Blu Sleep Products mattress models are equipped with a removable/washable cover. These covers have a warranty of three (3) years against faults in material or workmanship and are otherwise specifically excluded from the scope of this 20 year Limited Warranty. In the event that such cover is replaced due to warranty coverage, Blu Sleep Products reserves the right to substitute a cover of comparable quality, one that is not identical to that initially provided with the product.

Length of Warranty: Your Limited Warranty protects you from the day you purchase your new mattress. In the event that we repair or replace your mattress or its cover, the Limited Warranty will not be renewed or extended (except as may be required by applicable law), but will continue from the original date of purchase. This limited warranty may be in addition to other specific legal rights you may have. You may have greater rights existing under legislation in your jurisdiction. Where any term of this limited warranty is prohibited by such laws, it shall be null and void, but the remainder of this limited warranty shall remain in effect.

Length of Warranty: Your limited warranty protects you from the day you purchase your new product or cover. In the event that we repair or replace your product or its cover, the warranty will not be renewed or extended (except as may be required by applicable law), but will continue from the original date of purchase. This Limited Warranty may be in addition to other specific legal rights you may have. You may have greater rights existing under legislation in your jurisdiction. Where any term of this warranty is prohibited by such laws, it shall be null and void, but the remainder of this warranty shall remain in effect.

During years 11 through 20 of this limited warranty Blu Sleep Products will, at its option, repair the mattress at a handling cost to purchaser, or replace the mattress at a prorated charge to purchaser plus transportation costs. If Blu Sleep Products replaces the mattress, the prorated replacement charge purchaser pays will depend on when the mattress is replaced. If the mattress is replaced during the eleventh year of this limited warranty, the prorated replacement charge purchaser pays will be fifty (50) percent of the original purchase price. If the mattress is replaced after the eleventh year but before the twenty-first year, the prorated replacement charge purchaser pays will increase by five (5) percent for each subsequent year of the prorated period (i.e., 55% of the original purchase price if replaced during year twelve; 60% of the original purchase price if replaced during year thirteen, etc.) If the mattress is replaced in year 20 or any point thereafter prior to expiration of the limited warranty, the prorated replacement charge purchaser pays will the same as if the mattress was replaced in year 20. If you pay the replacement charge required in connection with a claim made during the prorated coverage period, the existing warranty will continue to cover the replacement mattress for the balance of the 20 year limited warranty period and no further prorated costs for any additional approved warranty claims made against the replacement mattress will be required.

The removable pillow sham covers are warranted for three (3) years against faults in material or workmanship. All limited warranties contained herein shall not apply if the Blu Sleep Products' pillow or pillow sham cover has been physically abused, damaged, burned, cut or torn. Except where prohibited by applicable law, this limited warranty is valid only to the original purchaser of the product. Blu Sleep Products will cover all associated costs to replace the defective cover to the original retailer. Except where prohibited by applicable law, any additional transportation costs are the responsibility of the purchaser. Please see the list below for the exact length of the warranty applicable to your Blu Sleep product:

- All Pillows — 5 years
- All Removable Pillow Sham Covers — 3 years

An "original purchaser", for the purposes of this limited warranty, is an individual or entity who purchases the product directly from an authorized retailer/dealer of Blu Sleep Products with the intent to use the product for personal consumer use and not with the intent to resell the product. An individual or entity that purchases the product from whatever source with the intent to resell the product is an unauthorized reseller. This limited warranty does not apply to products sold by unauthorized resellers

Additional Limitations on Warranty Coverage

In the event a warranty claim is filed and a warranty replacement is deemed necessary, purchaser will be required to surrender the original product to Blu Sleep Products at the time of replacement.

BLU SLEEP PRODUCTS SHALL NOT BE LIABLE FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES RESULTING FROM THE USE OF THIS PRODUCT OR ARISING OUT OF ANY BREACH OF THIS WARRANTY; THE EXCLUSIVE REMEDY FOR BREACH OF THIS WARRANTY SHALL BE REPLACEMENT OR CREDIT TOWARDS REPLACEMENT AS SET FORTH HEREIN. THERE ARE NO EXPRESS OR IMPLIED WARRANTIES, INCLUDING IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, OTHER THAN THE WARRANTY DESCRIBED ON THE FACE OF THIS LIMITED WARRANTY.



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